



Chromamix 2
From pigments to pixels, color in art

April 9th to November 15th 2009

Museum of Modern and Contemporary Art, Strasbourg

Museums of Strasbourg:

Joelle Pijaudier-Cabot
Head Curator in charge of cultural heritage,
Director of Strasbourg's Museums

Margaret Pfenninger,
Curator of the exhibition,
Head of Educational services for
the Museums of Strasbourg

PRESS CONTACT /

Julie Barth
Tel.: +33 (0)3 88 52 50 15
Fax: +33 (0)3 88 52 50 42
Julie.Barth@cus-strasbourg.net

www.musees-strasbourg.org

As an echo to the "Chromamix 1" exhibit at the Zoological Museum, the Educational Service of Strasbourg's Museums is organizing "Chromamix 2", on view from April 9th to October 25th at MAMCS. Designed as a type of mediation, Chromamix 2, an innovative scenography complete with interactive devices offers visitors an occasion to tackle color, one of the most fundamental albeit elusive elements of the creative process. Chromamix 2 is also a unique opportunity for Strasbourg's network of museums to assemble works from the totality of its collections thereby providing an initiative for the public to discover the collective works.

A child seated in front of his paints, pencil case or markers shows no hesitation: "Pass me the red", or "I can't find the yellow one". And so, it's not really a question of brushes, pencils or markers as much as color. Isn't it the same with artists?

In 1958 Yves Klein put the quarrel of drawing's superiority over color to the test. According to the famous inventor of International Klein Blue (IKB), the drawing can only suggest, whereas color just is. Scientifically speaking, color in its purest form is light; in practice, for artists, color is matter. Pigments and pixels are the substance from which their work is conceived and created.

From archeological potsherd to contemporary art videos, visitors can explore color in all of its materiality byway of a selection of work and objects from Strasbourg's Museums. How are pigments derived? Where does a color get its name? What about an older work's original aspect? Why would an artist choose one color over another? These are just a few of the many questions that will stimulate the eyes and the mind to begin building a sensitive and thoughtful first look at color in art. Following an itinerary laden with experimental spaces, young and old, art lovers and novices alike, are fully encouraged to experience color in contact with the works.

Curator : Margaret Pfenninger, Head of Educational Services for the Museums of the City of Strasbourg.

Opening: Wednesday, April 8th
at 4:30pm family tour/snack
5:30 pm official opening of the exhibition

PRACTICAL INFORMATION:

Hours:

Tuesdays, Wednesdays and Fridays from 12pm to 7pm

Thursdays from 12 to 9pm

Saturdays and Sundays from 10am to 6pm

The exhibition and the museum are closed Mondays

Entry Fees:

General admission: 6 euros

Reduced Admission: 3 euros

Entry is free for all visitors the first Sunday of each month

Venue:

Museum of Modern and Contemporary Art of Strasbourg

1 Place Hans Jean Arp, Strasbourg

Tel: +33 (0) 3 88 23 31 31

Group Reservations: Tel. +33 (0)3 88 88 50 50

From Monday to Friday 8:30am to 12:30pm

Tram: Musée d'Art moderne et contemporain

CATALOG:

“Chromamix 2. Des pigments aux pixels, la couleur dans l'art”

Edition des Musées de la Ville de Strasbourg, Publishers

For children 7 to 11 years of age or to be shared with the family, the publication is designed to heighten reader awareness through visual and tactile experiments as to the specificity and meaning of color in art.

FEATURED AROUND THE EXHIBITION:

PRILIMINARY VISITS

Saturdays and Sundays from 2:30 to 4pm

COLORFUL FAMILY

A place for exchange and experiments available to families following the exhibition and in the company of a mediator

Saturdays and Sundays from 2:30 to 5:30 April 11th to June 28th and Wednesday through Sunday from 2:30 to 5:30 during Spring vacation

Children 4 years of age and older

AN HOUR / A WORK

Friday, April 17th at 12:30 examining the work of Donald Baechler:

Sins of omission, 1984

PUBLIC FORUMS

Thursday, April 16th In the company of Margaret Pfenninger, Head of educational services for the Museums of Strasbourg and exhibition curator

Saturday, May 16th at 2:30pm, “a highly colorful job” with Strasbourg's Town Green Services

Saturday, June 20th at 2:30pm, “a highly colorful job” with physician Roland Cousandier

Numerous workshops and conferences will also be presented in the framework of the exhibition. For more information see the museums' website: www.musees-strasbourg.org
